RED BULL

SOCIAL MEDIA SPECIALIST

MARKETİNG

In 1987, Red Bull not only launched a completely new product, it created and has led ever since a whole new product category, Energy Drinks. Nowadays Red Bull employs more than 9000 people in over 165 countries, selling over 5 billion cans a year. The World of Red Bull provides the forum for you to use your talent and passion, to develop yourself and make an impact. Find out why we're different.

QUALİFİCATİONS:

As Red Bull brand is widely represented in sports, we are looking for The Communications Manger (The Social Media Specialist is responsible for all aspects of the Red Bull's brand initiatives across social media platforms: Creating, executing and controlling integrated social media initiatives, linking paid media to Red Bull's owned and earned channels to increase effectiveness and strengthen earned and own social media. Key priority is driving consumer engagement by activating ideas / concepts through excellent, innovative engaging social media content and interaction ideas.

SON BAŞVURU TARİHİ: 15.12.2014

Yukarıda şartlara uyum sağlayan ve başvuruda bulunmak isteyen mezunlarımız fotoğraflı özgeçmişlerini cv@ticaret.edu.tr adresine mail atarak yapabilirler.

Not: Bu ilan, sadece İstanbul Ticaret Üniversitesi öğrencilerini ve mezunlarını bilgilendirme amacı taşımaktadır.

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